

Career Development Advisory Committee

November 18-19, 2010

San Diego CA

Minutes

Agenda	Discussion	Action
<u>Chancellor's Office Report</u>	<p>Edgar rules book w WIA. More Perkins \$. Cuts of 5% next year Equipment and personnel issues Audits taking place. All equipment must be accounted for. Michael Brustein presentation on Perkins IV funding and EDGAR. Highlighted issues around accountability especially personnel, equipment and pilferable items. Micheal Brunstein is a National expert on Public policy Research and accountability committee.</p> <p>System for text messaging www.jobrooster.com</p> <p>Hands across California. April 10. Fundraising for community college students. Ken Kragon Handsacrosscalifornia.org</p> <p>JSPAC special pops conference. Nov 29-Dec 1</p> <p>Perkins allocations</p>	<p>Send out Perkins grant wording around career services and required uses for money Want examples of which colleges are supporting career services. Palomar, Sierra, Janet will report on her group meeting Perkins workshops conducted on Palomar campus *Possible Inclusion of hints on asking for funds on website printing of materials.</p>

<p><u>Report out on SoCal training</u></p>	<p>Beautiful location Excellent reviews Lots of ideas Already being implemented Practical, applicable, relevant Materials provided are excellent Food plentiful and good Kate was approachable and friendly, "inclusive and engaging" Many ideas and activities. Click and download-easy access Opportunity to practice techniques Requests for more regional interactions Rita shared feedback Good information to use to adjust for northern CA *send testimonials to north reps to send out *video dude. Evaluation grant rep. Track down where it is</p>	<p>Rita - send testimonials to north reps to send out Susan: Evaluation grant rep. Track down where video testimony is and send out or post to NING.</p>
<p><u>Report Out on No Cal recruitment</u></p>	<p>Logistics are sent to applicants when received at Rita's office. Northern California reporting on recruitment: Region 1. All but Feather River. Good mix of people. Lots of enthusiasm Region 2. Still looking for Yuba College first week of classes and low staffing so some may send only one. Possible to include One Stop professionals Region 3. Second week of classes is posing a problem. Some interest. Eileen will start following up.</p>	<p>Send in applications as soon as possible (by Dec 1)</p>

	<p>Region 4. No report Region 5. Julie. Set a deadline. Needs to follow up. Calling and making personal contacts seems to be key.</p>	
<p><u>Sharing and brainstorming on project and good ideas</u></p>	<p>Sharing and brainstorming on project and good ideas:</p> <p>Marketing Pins Banners Marketing toolkit Email signature with tip of the day Screensavers loaded in the labs; click on it and it will go Stickers Tweets T shirts Pens Bookmark (maybe oval) include a question or list of resources Marquees CTE dean/committee as audience "The career center is closed but the cacareer cafe is open 24/7" sign Posters Free coffee hour Inservice to faculty, counselors, students, administrators Coming soon....flyers etc.</p>	

	<p><u>Regional Workshops</u> Requirements are: trainees must attend introducing career cafe professional organizations? Big Ideas on Kate's topics time for sharing networking/mindsets how to use student brochure</p> <p>Can be customized Breakouts Use people in region to present on their projects/workshops Organized by regional leads Broader reach this year Visual thinking workshop created along with worksheets, activities Budget will be determined, probably pp Lunch typically included; coffee service would be appropriate this year</p>	
Cacareercafe\preview	Susan walked the committee thru the preview site. www.cacareercafe.com/preview	
Ning network	Our private network. Join by invitation. Will need password Tracking regional teams on their projects Three P's: projects, pictures to get paid Need to change the graphic at the top to keep confusion with career cafe to a minimum General agreement to collapse cccareers.org site	

	into Ning site. Open front page to general public and include request to join Need to adjust branding of CA Career Cafe on Ning site to be specific to professional audience	
Future Meetings	Feb 3 Thursday. Conference call May meeting. May 11-13, San Francisco dinner and show on Thurs. Reporting out and planning for next year	