

Get LinkedIn

Recent studies claim that up to 80% of businesses are checking out potential hires on LinkedIn before extending a job offer. So while you may be well established on Facebook and enjoy spending time on Twitter and Instagram, if you want to grow your professional network, find an internship, or get a job — LinkedIn can help.

Work with 2 or 3 other students and respond to these 5 questions about LinkedIn.

How would you rate your LinkedIn experience?

What are 3 benefits of joining LinkedIn?

1. _____
2. _____
3. _____

What professional groups would you like to contact via LinkedIn?

Why is writing a good LinkedIn profile important?

What is your next step to get or improve your LinkedIn connection?

LinkedIn has nearly 350 million members in over 200 countries.