

# Know the SCORE

Entrepreneurs are doers. They can take an idea, convert that idea into a product or service that a certain part of the population needs, and create a business around that product or service. Entrepreneurs help build our economy, create new jobs and increase overall demand and spending because they bring something new to the game.

Here are the names of 18 very successful entrepreneurs. Can you match the name with their company? See how well you score!



SCORE CARD		
	Name of Entrepreneur	Answer
1	Steve Jobs	<i>H</i>
2	Oprah Winfrey	
3	Sam Walton	
4	Ray Kroc	
5	Ruth Handler	
6	Blake Mycoskie	
7	Aiko Morita	
8	Paul Orfalea	
9	Anita Roddick	
10	Jim Jannard	
11	Debbi Fields	
12	Vera Wang	
13	Mark Zuckerberg	
14	Suze Orman	
15	Jeff Bezos	
16	Ted Turner	
17	Richard Branson	
18	Jermaine Dupri	



	Company/Industry
A	Oakley
B	Mrs. Fields Cookies
C	Amazon
D	Sony
E	Kinko's
F	Virgin Enterprises
G	Harpo Productions
H	Apple
I	Financial Advice
J	Mattel
K	TOMS Shoes
L	Walmart
M	The Body Shop
N	Broadcasting
O	So So Def Recordings
P	Facebook
Q	McDonald's
R	Clothing

If you have a small business or are considering opening one, **SCORE** is a nonprofit association dedicated to educating entrepreneurs and helping small businesses start, grow, and succeed. **SCORE** is a valuable network of 13,000+ volunteers who offer small business entrepreneurs confidential business counseling services at no charge. Go to [SCORE.org](http://SCORE.org) for more information.

Answers: 1.H, 2.G, 3.L, 4.Q, 5.J, 6.K, 7.D, 8.E, 9.M, 10.A, 11.B, 12.R, 13.P, 14.I, 15.C, 16.N, 17.F, 18.O