

Invite a Guest Speaker to Class

Quote:

Professional Associations can open doors to meaningful employment opportunities for California Community College students.

[The Center for Association Leadership](#)

Did you know?

Inviting a [Professional Association](#) representative to [speak in your classroom](#) will provide students with a wealth of career information and resources. And if you are challenged to find a professional organization relevant to all your students*, a speaker from your local [Chamber of Commerce](#) could be a perfect fit. Since your Chamber has its finger on the pulse of the local economy, they can provide students with labor market information, facts and figures about growing industries, new job creation and skills employers' seek. In this lesson students work together to craft [questions](#) for a guest speaker as they reach out to make professional connections.

*While this lesson focuses on a Chamber of Commerce speaker, ideally you could use this outline and student activity for a guest speaker from a [Professional Association](#) related to your discipline.

Try This...

Ask about [Professional Associations](#) and find out what they know.

How would you define a Professional Association?

What do you think a Professional Association could do for you?

Can you name a Professional Association in our community?

Introduce the Chamber of Commerce...a Professional Association of local business leaders.

What do you think this organization does?

Who do you know that belongs to the Chamber?

View [video](#)... to give students an idea of what a Chamber of Commerce does..

List ways the Chamber serves the community.

Discuss the advantages of inviting a Chamber of Commerce representative to class.

Distribute the Student Activity review the instructions and complete.

Share questions and select the "best" ones.

Add an Experience!

Encourage students to do their own research and gather [labor market information](#) about your county from California's Economic Development Department site.