



SAVE THE DATES!
Brand New Webinar Series for 2013
Brought to you by the CA Career Café Team!
Presented by Dr. Kate Brooks

Friday, January 11

Social media and the Job Search: Help Your Clients Tweet, Link, and Pinterest Their Way to a Job

The webinar will focus on the key elements of social media for the job seeker and include tips to make the most out of LinkedIn and Twitter in the job search. Other social media sites including Facebook and Pinterest will be included.

Friday, January 25

Dealing with "Quiet" clients: The Introvert in the Job Search

Introverts are often at a disadvantage in the job search, particularly at the interview when they are expected to be energetic and enthusiastic sounding. While introverts are energetic and enthusiastic, they keep their emotions inward and don't always project it to the employer. Many report they feel "phony" when asked to do this. This webinar will reveal the "quiet strength" of the introvert and help them find ways to compete in an extroverted world.

Friday, February 8

Make Your Own Job: Coaching Students toward Entrepreneurship

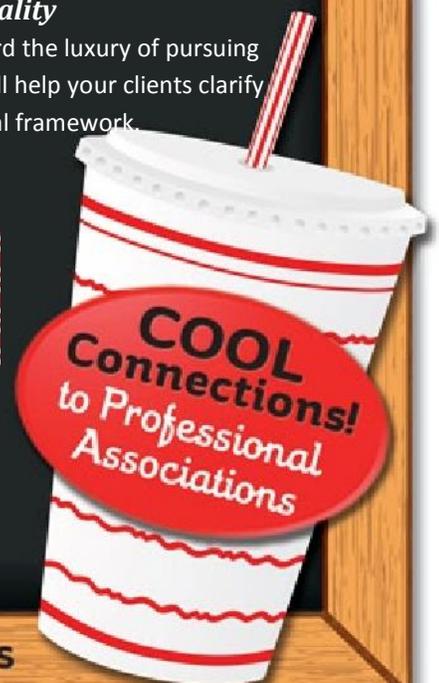
With the job market continuing to slump, more individuals are considering starting their own businesses instead. But the failure rate for first businesses is very high. Find out what personality characteristics are needed to succeed as an entrepreneur and how to help clients shape their ideas for a new business.

Friday, February 22

Working with Creative Clients: Supporting Dreams and Testing Reality

Particularly in this age of "practical" education, artistic types feel they can't afford the luxury of pursuing a creative career. This workshop will introduce you to a coaching system that will help your clients clarify their plans, structure their plans, and encourage their creativity within a practical framework.

Mark your calendars now and watch your email, CA Career Briefs, and the CA Career Café Ning Network for registration information!



WHERE STUDENTS MEET SUCCESS